THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) As part of its endeavour to maximise its commercial revenue earning, Doordarshan rationalised its rate-card including that of the metro channel w.e.f. 1st April, 1995. Consequently the sponsorship fee in DD-2 for film based programmes has been raised from Rs. 2.00 lakhs to Rs. 2.60 lakhs with a reduction in FCT from 120 seconds to 90 seconds and increase in spot buy from Rs. 50,000 to Rs. 60,000. The sponsorship fee in case of serials in DD-2 has also been increased from Rs. 1.4 lakhs to Rs. 2.5 lakhs with a reduction in FCT from 150 seconds to 120 seconds and increase in spot buy to Rs. 60,000.

(b) Doordarshan expects an increase in its commercial revenue through increased spot buys.

(c) The producers will continue to get an adequate return from their programmes telecast on this channel.

राष्ट्रीय इलैक्ट्रोनिक प्रसारण नेटवर्क

6074. **श्री चिमनभाई हरिभाई शुक्ल :**
श्री अमरसिंह देवशंकर दवे :

क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे :

(क) क्या सरकार को इस बात की जानकारी है कि राष्ट्रीय इलैक्ट्रानिक प्रसारण नेटवर्क गुजरात की पूरी तरह उपेक्षा कर रहा है ;

(ख) क्या सरकार को इस बात की जानकारी है कि गुजरात-सौराष्ट्र की प्रमुख घटनाओं को शामिल न किये जाने के कारण उस क्षेत्र के लोगों में गहरा असंतोष है ; और

(ग) सरकार ने गुजरात के लोगों की इस भावना को दूर करने के लिए कौन-कौन से कदम उठाए हैं ?

सूचना और प्रसारण मंत्रालय में राज्य मंत्री (श्री के० पी० सिंह देव) : (क) आकाशवाणी तथा दूरदर्शन द्वारा बीते वर्षों में गुजरात राज्य में अपने नेटवर्क के विस्तार की ओर पर्याप्त ध्यान दिया गया है और इसे भविष्य में भी जारी रखा जाएगा ।

(ख) सौराष्ट्र क्षेत्र सहित राज्य की समाचारों की दृष्टि से उपयुक्त सभी घटनाओं को क्षेत्रीय/राष्ट्रीय समाचारों तथा कार्यक्रमों में स्थान दिया जाता है ।

(ग) प्रश्न नहीं उठता ।

Showing of Pakistan TV programmes by Cable TV operators

6075. SHRI K. R. MALKANI: Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to answer to Unstarred Question 297 given in the Rajya Sabha on 14th March, 1995 and state:

(a) whether it has come to Government's notice that programmes on fabricated violence and alleged discrimination in our country e.g. 'Anganwadi' are intentionally telecast by Pakistan T.V. and shown to our viewers by cable T.V.;

(b) if so, under what norm, such programmes are categorised as 'entertainment programmes' as stated in the reply to the question referred to above;

(c) whether there is any machinery to monitor such programmes, its nature and its findings.

(d) if so, what are the guidelines to the monitoring machinery in the matter and in what manner guidelines are adhered to; and

(e) whether Government are aware that in certain international telecommunication agreements, foreign satellite-